



AREA MAILING INDUSTRY FOCUS GROUP AGENDA

***NAPA VALLEY MARRIOTT
3425 SOLANO AVENUE
NAPA, CALIFORNIA 94558
MARCH 1, 2016
10:00 A.M. – 2:00 P.M.***

9:30 A.M. – 10:00 A.M.	REGISTRATION	
10:00 A.M. – 10:05 A.M.	WELCOME, INTRODUCTIONS	BEN MADRIL INDUSTRY FOCUS GROUP CO-CHAIR CINDY LARSON POSTAL FOCUS GROUP CO-CHAIR
10:10 A.M. – 11:00 A.M.	BRIDGING THE PHYSICAL AND DIGITAL	JIM COCHRANE UNITED STATES POSTAL SERVICE CHIEF MARKETING AND SALES OFFICER AND EXECUTIVE VICE PRESIDENT
11:00 A.M. – 11:15 A.M.	PACIFIC AREA UPDATE	GREG WOLNY PACIFIC AREA A/MANAGER OPERATIONS SUPPORT
11:15 A.M. – 12:00 PM	PACIFIC AREA UPDATE	DEAN GRANHOLM PACIFIC AREA VICE PRESIDENT OPERATIONS
12:00 P.M. – 12:30 P.M.	LUNCH	
12:30 P.M. – 1:15 P.M.	MAILERS TECHNICAL ADVISORY COMMITTEE (MTAC) UPDATE	JIM NEMEC UNITED STATES POSTAL SERVICE VP CONSUMER AND INDUSTRY AFFAIRS ERV DREWEK MTAC INDUSTRY CHAIR
1:15 P.M. – 2:00 P.M.	ROUND TABLE DISCUSSIONS	AREA LEADERSHIP DISTRICT MANAGERS